



Mat Klicz

Senior Graphic Designer

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London-based Senior Designer.

_ GVC Holdings,

July 2018 - August 2019

Working across multiple global brands including bwin, Ladbrokes, Coral, and PartyCasino. Whilst in this position I designed numerous brand identities, executed brand activations, and maintained relationships between the creative studio and other departments. I also collaborated with cross-disciplinary teams to concept, validate, and refine proposed promotions to further enhance customer experience.

_ Various freelance clients,

June 2014 - July 2018

Through contract work and personal clients, I had a chance to work for some of London's most well known advertising agencies and independent consultancies. While here I worked for a variety of clients. such as: bwin, Ladbrokes, Microsoft, Max Factor, Shea Mooti, spanning the entertainment, pharma, FMCG and financial industries.

_ SMP,

March - May 2018

Contractor working across digital projects for major accounts including: SanDisk, FitBit and WD.

_ Geometry Global,

October - December 2017

UX & Visual designs of an exclusive customer hub for an upcoming heat-not-burn tobacco product.

_ ditto.tv,

March 2016 - August 2017

Managing visual aspects of all projects across the board including campaign visuals, digital & printed advertising, identity development and UX & web design. I was also responsible for outsourcing and management of an external dev team. Clients include Thomson Reuter, KX and BATS.

_ Kish and Chips,

December 2015

Promotional website for an electric scooter.

_ FRUKT,

March 2015 - August 2015

Online trade engagement toolkit for a cigarette brand.

_ McCann Healthcare,

August 2015

Creating pitch visuals for a major pharma company.

_ Them London,

May to June 2015

Print jobs for Hudgell, Mitchell & Butler, Acuevue and Vision Express.

_ FCB Inferno,

April 2015

Re-designed the test drive section of BMW's website.

_ WCRS,

December 2014

Web design for a broadband provider

_ KitCatt Nohr,

December 2014

E-mail marketing and banner storyboarding for a TV & Broadband provider and a leading American airline.

_ Hive,

November 2014

Visuals for an interactive app for a leading Pharma company on UK market.

_ Holler,

June - October 2014

Social Media visuals for Mercedes, Now TV, Max Factor and RNLI

_ Leo Burnett,

September 2013 - October 2014

Digital advertising for Max Factor, P&G, Pfizer, Always, Aussie, Amnesty International, Nexium, Carte Noir, The Outnet

_ BaseOne,

August 2013

Printed communications for a payment company.

_ JBC,

June - October 2014

Web designs for a loyalty agency and its clients.

_ Sandals,

December 2012- Mar 2013

In-house online and off-line marcom creation.

_ Printing.com,

Mar 2012 - September 2012

Variety of print and digital work like hoardings, brochures, websites, leaflets shop banners, car livery and floor plans. Ensuring all artworks are to highest DTP standards.

_ off.unit,

Mar 2012 - September 2012

Design practice with another graphic design student. Personal and commissioned projects.

_ University of East London,

2009 - 2012

BA (Hons) Graphic Design, First Degree

_ Cracow University of Economics

2008 - 2009

International Studies,
Cause of leave: studies in London.

_ Software

InDesign,
Illustrator,
Photoshop,
XD
Sketch
FontLab

_ Brands I worked on

Amnesty,
Aussie,
Bats,
bwin,
BMW,
Carte Noir,
Co-operative,
Delta,
E-Lites,
GSK,
Kx,
McDonald's,
Max Factor,
Microsoft,
Nexium,
L&M,
Lenovo,
RNLI,
Sky,
The Outnet,
PayPal
Party Casino,
Thomson Reuters
and more.

_ Interests

Design
Music
Production
Street Art
Travel
Gaming
Cooking