



Mat Klicz
 UI, UX, Design.
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M&C Saatchi,

November 2019 - Present

Working on multiple charity accounts. Design and launch of a website-centred national campaign (together.org.uk).

GVC Holdings,

London, July 2018 - August 2019

Working across multiple global brands including bwin, Ladbrokes, Coral, and PartyCasino. Whilst in this position I designed numerous brand identities, executed brand activations, and maintained relationships between the creative studio and other departments. I also collaborated with cross-disciplinary teams to concept, validate, and refine proposed promotions to further enhance customer experience.

Various freelance clients,

London, June 2014 - July 2018

Through contract work and personal clients, I had a chance to work for some of London's most well known advertising agencies and independent consultancies. I worked for a variety of clients. such as: bwin, Ladbrokes, Microsoft, Max Factor, Shea Mooti, spanning the entertainment, pharma, FMCG and financial industries.

SMP,

London, March - May 2018

Contractor working across digital projects for major accounts including: SanDisk, FitBit and WD.

Geometry Global,

London, October - December 2017

UX & Visual designs of an exclusive customer hub for an upcoming heat-not-burn tobacco product.

ditto.tv,

London, March 2016 - August 2017

Managing visual aspects of all projects across the board including campaign visuals, digital & printed advertising, identity development and UX & web design. I was also responsible for outsourcing and management of an external dev team. Clients include Thomson Reuter, KX and BATS.

Kish and Chips,

London, December 2015

Promotional website for an electric scooter.

FRUKT,

London, March 2015 - August 2015

Online trade engagement toolkit for a cigarette brand.

McCann Healthcare,

London, August 2015

Creating pitch visuals for a major pharma company.

Them London,

London, May to June 2015

Print jobs for Hudgell, Mitchell & Butler, Acuevue and Vision Express.

FCB Inferno,

London, April 2015

Re-designed the test drive section of BMW's website.

WCRS,

London, December 2014

Web design for a broadband provider

KitCatt Nohr,

London, December 2014

E-mail marketing and banner storyboarding for a TV & Broadband provider and a leading American airline.

Hive,

London, November 2014

Visuals for an interactive app for a leading Pharma company on UK market.

Holler,

London, June - October 2014

Social Media visuals for Mercedes, Now TV, Max Factor and RNLI.

Leo Burnett,

London, September 2013 - October 2014

Digital advertising for Max Factor, P&G, Pfizer, Always, Aussie, Amnesty International, Nexium, Carte Noir, The Outnet

BaseOne,

London, August 2013

Printed communications for a payment company.

JBC,

London, June - October 2014

Web designs for a loyalty agency and its clients.

Sandals,

London, December 2012- Mar 2013

In-house online and off-line marcom creation.

Printing.com,

London, Mar 2012 - September 2012

Variety of print and digital work like hoardings, brochures, websites, leaflets shop banners, car livery and floor plans. Ensuring all artworks are to highest DTP standards.

off.unit,

London, Mar 2012 - September 2012

Design practice with another graphic design student. Personal and commissioned projects.

EDUCATION

University of East London,

2009 - 2012

BA (Hons) Graphic Design, First Degree

Cracow University of Economics

2008 - 2009

International Studies,

Cause of leave: studies in London.

Brands I worked on

Amnesty,
 Aussie,
 Bats,
 bwin,
 BMW,
 Carte Noir,

Co-operative,
 Delta,
 E-Lites,
 GSK,
 Kx,
 McDonald's,

Max Factor,
 Microsoft,
 Nexium,
 L&M,
 Lenovo,
 RNLI,

Sky,
 The Outnet,
 PayPal,
 Party Casino,
 Thomson,
 Reuters

Software

Figma,
 Sketch,
 Adobe XD,
 Invision Studio,
 Principle,
 Zeplin,

Animate
 Illustrator,
 InDesign,
 Photoshop,
 After Effects,
 FontLab

Interests

Design,
 Music
 Production,
 Street Art,
 Cooking

